



www.pittsburghsoccernow.com

October & November 2018

Sponsorship & Advertising Opportunities

PROPOSAL:

OPTION 1 – Title Sponsor of PghSoccer WPIAL Playoff game or WPIAL Final (WPIAL Finals games at Highmark Stadium weekend of Nov 1-3) - all on www.pittsburghsoccernow.com and all social media platforms (Facebook, Twitter, Instagram) that include more than 2,000 followers. Links to your website will also be included.

Our coverage includes game preview and feature story in advance, game coverage and recap and photo gallery. All will include repeated mentions of title sponsor. We also have an option for a Facebook Live broadcast but that would be at an added cost.

*Sponsorship investment: **\$150 per game**. We can negotiate multiple game packages at discounted rates (i.e. **\$250** for two game title sponsorship or for **\$800** – can be official sponsor of full three-day, eight-game coverage of all WPIAL Championship games at Highmark Stadium). With a Facebook Live broadcast, that would be an additional **\$100 per game**.*

OPTION 2 – Title sponsor of Pittsburgh Riverhounds USL Playoffs coverage

The Riverhounds are in the playoffs! We are providing a sponsor to have the opportunity to be title sponsor for all coverage leading up to games, day of and in-game and of course post-game coverage including game story, photography, post-game videos on Pgh Soccer Now and Pittsburgh Sports Live YouTube Channels will include sponsor recognition.

*Total sponsorship investment: **\$250** (per game/week package for each week the Riverhounds are in the playoffs through the November 8 USL Cup)*

OPTION 3 – Banner advertising on Pittsburgh Soccer Now

General banner advertising throughout Pittsburgh Soccer Now pages through month. October and November are our highest traffic months. *Investment: **\$100 per month**.*

General banner advertising on all our sites including Pittsburgh Soccer Now, Pittsburgh Sports Now, Pittsburgh Hockey Now and Pittsburgh Sports Live YouTube channel. *Investment: **\$150 per month**.*

About Pittsburgh Soccer Now

Our growing site is devoted to covering the world's most popular sport — soccer — in the Greater Pittsburgh Area, primarily focusing on coverage of the Pittsburgh Riverhounds of United Soccer League (USL), but also other soccer happenings in our region including everything from scholastic, college and international competitions. **John Krysin** who founded Pittsburgh Soccer Report in 2015, has joined with [Pittsburgh Sports Now](#) network, which also includes [Pittsburgh Hockey Now](#), to create this new site – [Pittsburgh Soccer Now](#). In addition, this alliance will also include **Mike Sparks** and [MonGoals](#) podcasts that are part of the [Beautiful Game Network](#). John and Mike, along with the Pittsburgh Sports Now network are excited to provide this new venture for soccer fans of the Greater Pittsburgh region.

Please contact us if you are interested in additional advertising opportunities for your business or organization, not only on Pittsburgh Soccer Now, but on the entire Pittsburgh Sports Now network which also includes Pittsburgh Hockey Now. Altogether, in the past 12 months, these networks have been followed by 795,042 users and had 6,018,676 page views.

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